



# VICTORIA MEROW

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## GRAPHIC DESIGNER

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### CONTACT

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### SKILLS

BRANDING  
PUBLICATION  
TYPOGRAPHY  
VECTOR ILLUSTRATION  
ILLUSTRATION  
EDITORIAL DESIGN

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### TECHNICAL KNOWLEDGE

ADOBE CREATIVE SUITE  
MICROSOFT OFFICE  
GOOGLE SUITE

### EDUCATION

Pennwest Edinboro University  
BFA with a concentration in Graphic & Interactive Design  
Minor in Illustration and Printmaking

### WORK EXPERIENCE

**Edinboro Beehive Studio** August 2025 - May 2026

- Work with clients who needed fresh branding
- Client communication
- Create brand identities, business cards, rack cards, social media templates, and other deliverables

**MadeBold Design Internship** May 2025 - August 2025

- Designed for a variety of different clients.
- Worked on different areas of design including but not limited to branding, publishing, events, and websites.
- Worked closely with a couple other designers to critique and collab on ideas

**Lifeguard- Wyngate Swimclub** May 2018 - September 2024

**Head Lifeguard- Wyngate Swimclub** May 2024 - September 2024

- Led inservice training twice a month to refine lifeguard rescue and first aid skills